

One of the most exciting EAS devices in history, the award-winning Concept Tag is proven to greatly reduce retail losses through theft.

Since its launch, Agon System's flagship product the Concept Tag has helped to revolutionise retail loss prevention strategies for some of the biggest high-street names in the UK and overseas.

Investment in development

Produced following years of dedicated research and development and backed by millions of dollars of investment, the Concept Tag is now helping retailers start to win the battle against shoplifting.

Now used by multiple brands on an international level, the Concept Tag has won top industry awards for its effectiveness. Stores that fit the Concept Tag have reported a reduction in retail theft as high as 75 per cent.

But we're not finished there - we are committed to continue developing the device, ensuring it remains at the forefront of its field and at least one step ahead of shoplifters.

Ground-breaking design

The Concept Tag has a revolutionary locking mechanism, removed in a wholly unique way.

Trying to force the Concept Tag off would require more than 50kgs of pressure. Attempts to apply this amount of pressure through an implement such as a screwdriver would result in damage to the garment or potential injury to the thief.

Additional benefits of implementation

Deterring retail theft using the Concept Tag brings other indirect benefits, making it an even more appealing tactic for profit protection.

With a reduction in theft, more stock is available for customers to purchase, leading to increased sales volume.

Moreover, once criminals are aware your stores have started using the Concept Tag they will migrate elsewhere. This provides a safer and more pleasant environment for staff and customers.

With a lower level of vigilance required, shop floor staff will have more time to concentrate on your customers and offer them a better level of service.

Finally, in terms of health and safety, removed and discarded pins will no longer be left on the floor or in pockets or hoods for customers to inadvertently hurt themselves on.



The Concept Releaser

The Concept Releaser operates in a unique, powerful and safe way to remove The Concept Tag.

We use the highest quality components available in its manufacturing process. The quality of production of The Concept Releaser is of paramount importance to Agon Systems.

Our confidence in our production process of The Concept Releaser is so high that we provide a three-year warranty on each unit.

Models Available

- The **Standard Concept Releaser** removes both the RF and AM Tags.
- The **On/Off Concept Releaser** utilises RFID technology - useful if till areas are left unmanned.
- The full **RFID Concept Releaser** enables retailers to work with Agon's RFID Concept Tag.
- Also available is an **installation adaptation kit**, allowing The Concept Releaser to fit any existing holes left in the till area by previous releasers.



Product Codes

Con-Deact - Concept Releaser Standard

Con-Deact On/Off - Concept Releaser on/off

Con-Deact RFID - Concept Releaser RFID

Electrical

Releaser Input - 12V DC/3-5A

Releaser Output - 12V DC/3-5A

Environmental Constraints

Operating Temperature - 0-40 C

Enclosure - 0-90% non-condensing

Concept Releaser Construction

The releaser only uses the finest ABS with mostly Zinc parts which are carefully treated and finished in a solid layer of Chrome. It is powered by a superior Bosch motor used widely in the healthcare industry, an electronics board and a few screws and bolts.

Specifications

Length: 160mm

Width: 110mm

Depth: 6.2mm

Height: 185mm

Weight: 1.775g



AM Tags

Dia: 50mm

Height: 21mm

Weight: 24 g (with Ink)

Weight: 23 g (without Ink)

Frequency: 58Khz

No. Ink Vials: 2

Boxed: 500's

RF Tags

Dia: 50mm

Height: 21mm

Weight: 21 g (with Ink)

Weight: 20 g (without Ink)

Frequency: 8.2Mhz

No. Ink Vials: 3

Boxed: 500's